

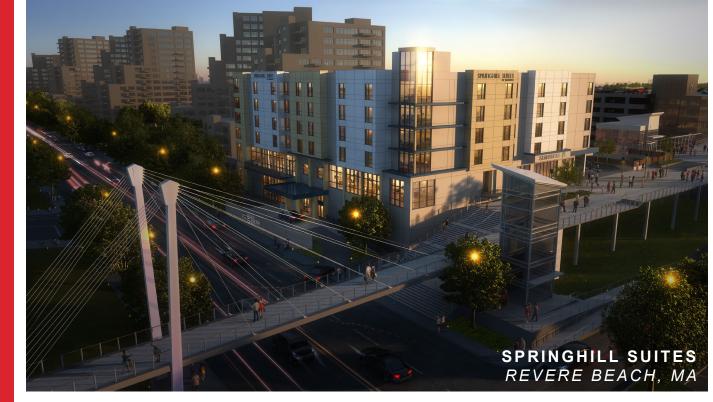
creating extraordinary places that thrive

# PLACEMAKING CORNERSTONE OF CR

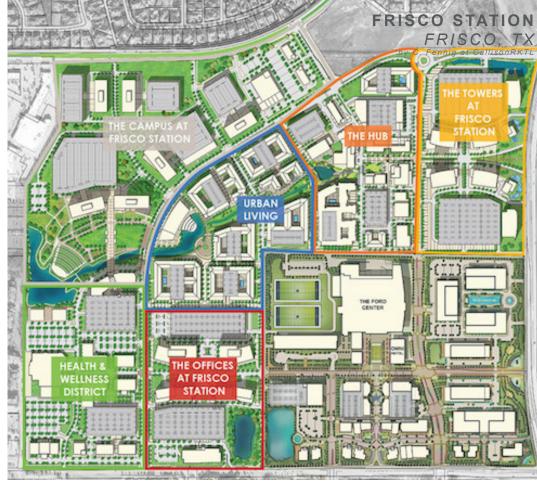
As architects we begin as generalists. One of our core tenets is creating space. This involves the careful placement of walls, floors, roofs, openings, enclosures, and vertical circulation. When done skillfully these components create meaningful spaces that define our physical world.

As architects we evolve, change, and expand our generalist knowledge to become specialists, and as specialists we understand the interplay between spaces and the quality of the environment which creates places. We aim to solve complex problems, and build meaningful relationships along the way.

Placemaking provides the context for the spaces to exist. At CR architecture + design we endeavor to create extraordinary places that provide the context for great spaces. Starting with the entry experience at the site arrival, to the transition from the car to pedestrian to decompression spaces at the parking edge, and inventive use of the land form, landscaping, site lighting, and building lighting, to the imaginative use of the voids and negative spaces created between the buildings, we aspire to create meaningful places to house meaningful spaces.

























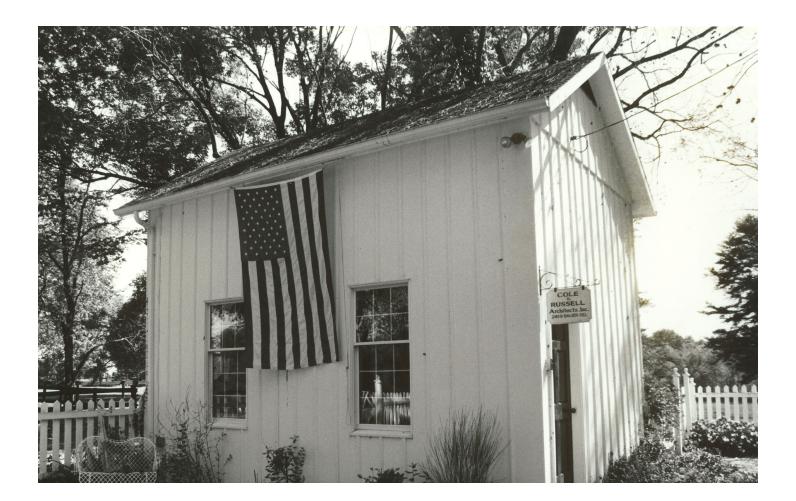




### FROM SUMMER COTTAGE, TO NATIONWIDE FOOTPRINT

Founded as Cole & Russell Architects in 1982 by Tom Cole and John Russell on Tom's farm, we at CR architecture + design have embraced our humble beginnings and leveraged our vision for the future to strengthen our commitment to excellence. Our team of skilled and dedicated professionals solve complex problems, design intuitive spaces and engineer innovative solutions. While we continue to celebrate our growth in strategic market segments across the United States, we take the time to appreciate where it all started.





At CR architecture + design, architecture is not just a discipline, but an art. We don't just design for what it has to be, we design for what your project can be.

We transform ideas into extraordinary places. We solve complex challenges, design intuitive spaces and engineer innovative solutions.

### Our work, our people and our processes revolve entirely around the way space and

structure are realized. A high regard for quality and genuine care for our clients and our people quickly established a solid reputation and have endured as pillars of our success.

We believe in an engaged client-focused approach across several market sectors to bring our collective expertise and to drive creativity and accuracy in every project.

#### 40 YEARS OF EXPERIENCE

#### OFFICES IN

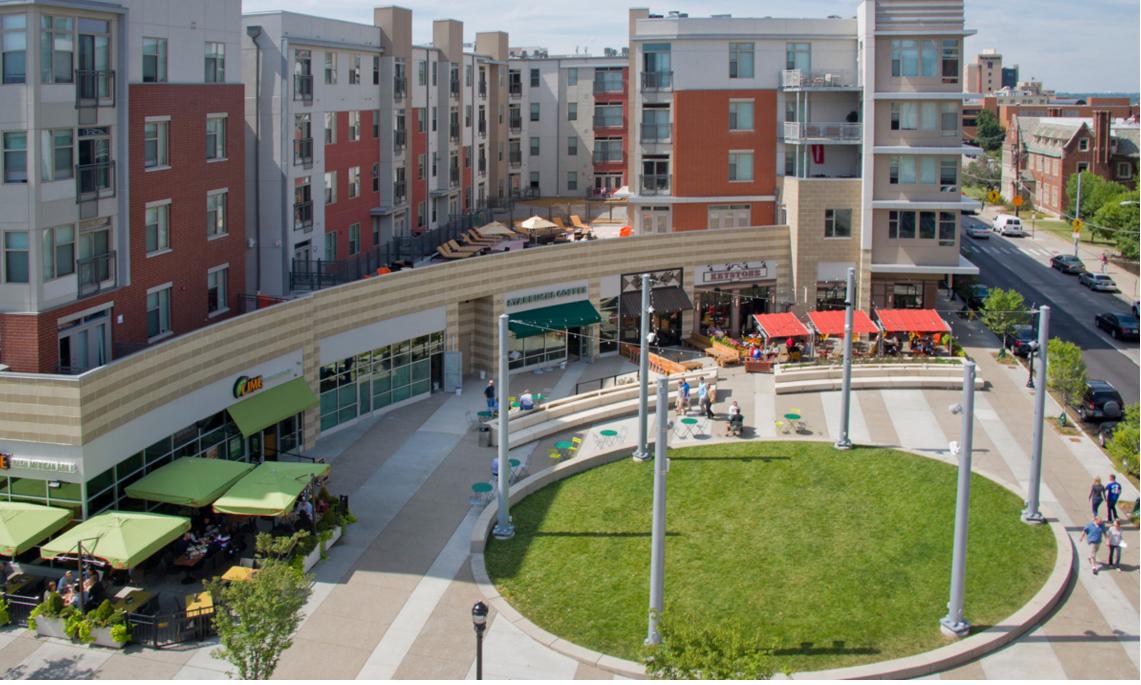
Chicago • Cincinnati • Dallas Denver • Detroit • Seattle

#### SERVICE OFFERINGS

Architecture • Interior Design Engineering • Space Planning Programming • Program Management

#### EXPERIENCE

10,000+ total projects 50 state licensure, including *District* of Columbia. Puerto Rico. British Columbia, New Brunswick, Manitoba, Alberta, Ontario, Newfoundland & Labrador





## **U-SQUARE AT** THE LOOP

Mixed-Use Retail



Student Life

This project created a new mixed-use entertainment, restaurant, retail and residential district at the heart of the southern end of the University of Cincinnati's main campus. The project consists of over 161 student rental units, approximately 80,000-sf of ground level retail, 40,000- sf office space and over 700 parking spaces in three parking structures.

Long, vacant and derelict, the site borders the University's vibrant and historic Clifton Heights neighborhood. This blighted site consists of four city blocks, just over four acres. The new buildings frame a new gathering place, the central green, where students, residents, neighbors and faculty can enjoy a unique urban experience.

> Location | Cincinnati, OH Project Area | 80,000sf **Budget** | \$80,000,000 **Number of Apartments** | 161

CHICAGO
CINCINNATI
DALLAS
DENVER
DETROIT
SEATTLE





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